

STATE HIGHLIGHTS

Louisiana

Long-distance trips account for a significant amount of travel and include a large share of American households. This travel has economic, social and environmental consequences.

- During 1995, about 71 percent of the households in Louisiana took one or more long-distance trips to a destination 100 or more miles away. Louisiana households travel less than the national average which is about 80 percent of all households.
- Travelers who live in Louisiana took 14.8 million person-trips, an average of 4.3 trips and 3,249 miles per traveler. Visitors to Louisiana took 16.4 million person-trips, an average of 5.1 trips and 3,832 miles per traveler.
- The number of trips per visitor to Louisiana has increased 39 percent since 1977, and the number of miles per visitor has increased 33 percent. On average in the United States, the number of trips per traveler has grown 20 percent and the number of miles has increased 39 percent since 1977.
- People who live in Louisiana take 4.1 car trips per traveler compared with 2.0 airplane trips per traveler, however more miles per traveler are by air (3,965 miles) than by car (2,345 miles).
- Travelers from Louisiana who live in households with incomes less than \$25,000 travel less often than travelers in households with incomes greater than \$50,000, about 3.1 trips per traveler compared with 5.6 trips per traveler.
- The most popular destination states for travelers who live in Louisiana are Texas, Mississippi, and Florida. Texas, Mississippi, and Florida also are the most popular origin states for travelers to Louisiana.

Table 1. Travel Characteristics for Louisiana and the United States: 1977 and 1995






| | Louisiana | | | United States | | |
|--------------------------------|-----------|-------|----------------|---------------|-------|----------------|
| | 1977 | 1995 | Percent change | 1977 | 1995 | Percent change |
| People who live in area | | | | | | |
| Percent traveling households | 63 | 71 | 12.9 | 72 | 80 | 10.8 |
| Trips per household | 4.0 | 4.6 | 14.0 | 4.1 | 5.5 | 34.1 |
| Trips per traveling household | 6.4 | 6.5 | 1.6 | 5.7 | 6.9 | 21.1 |
| Trips per capita | 2.2 | 3.4 | 54.5 | 2.4 | 4.0 | 66.7 |
| Trips per traveler | NA | 4.3 | NA | 4.0 | 4.8 | 19.0 |
| Miles per traveler | NA | 3,249 | NA | 2,836 | 3,943 | 39.0 |
| Miles per trip | NA | 747 | NA | 709 | 827 | 16.6 |
| People who visit area | | | | | | |
| Trips per traveler | 3.7 | 5.1 | 37.8 | 4.0 | 4.8 | 19.0 |
| Miles per traveler | 2,873 | 3,832 | 33.4 | 2,836 | 3,943 | 39.0 |
| Miles per trip | 767 | 751 | -2.1 | 709 | 827 | 16.6 |

Note: Data are estimates based on a sample and subject to error; 1995 data are preliminary.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables; U.S. Department of Commerce, Bureau of the Census, 1977 National Travel Survey, TC77-N-2.



Legend

| | |
|--|-----------------------|
|  | Destination of Travel |
|  | More than 20.00 |
|  | 10.01–20.00 |
|  | 1.00–10.00 |
|  | Less than 1.00 |

NOTE: Values are expressed as a percentage of interstate trips.

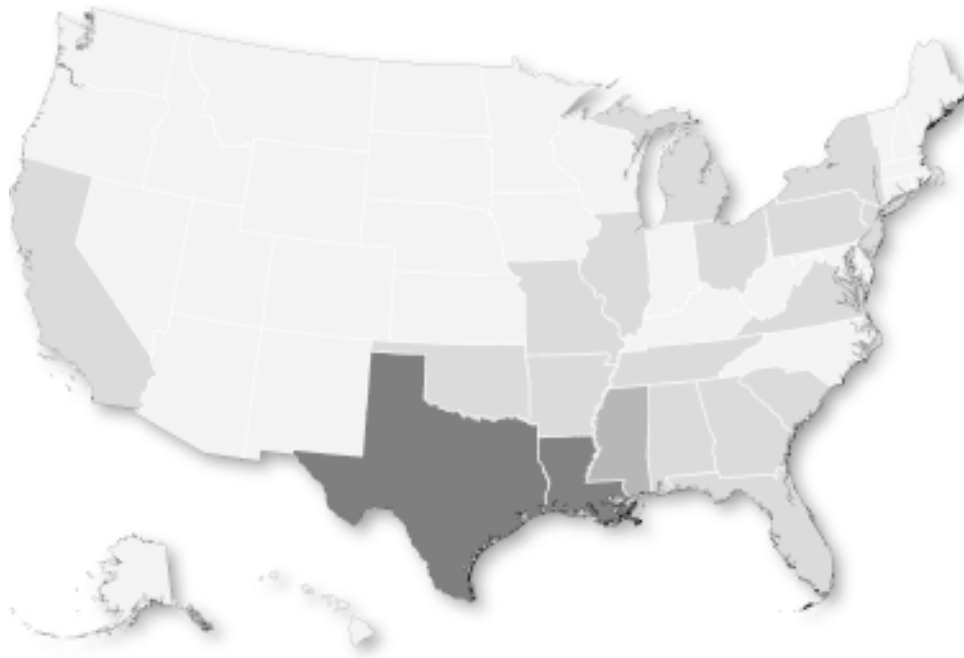
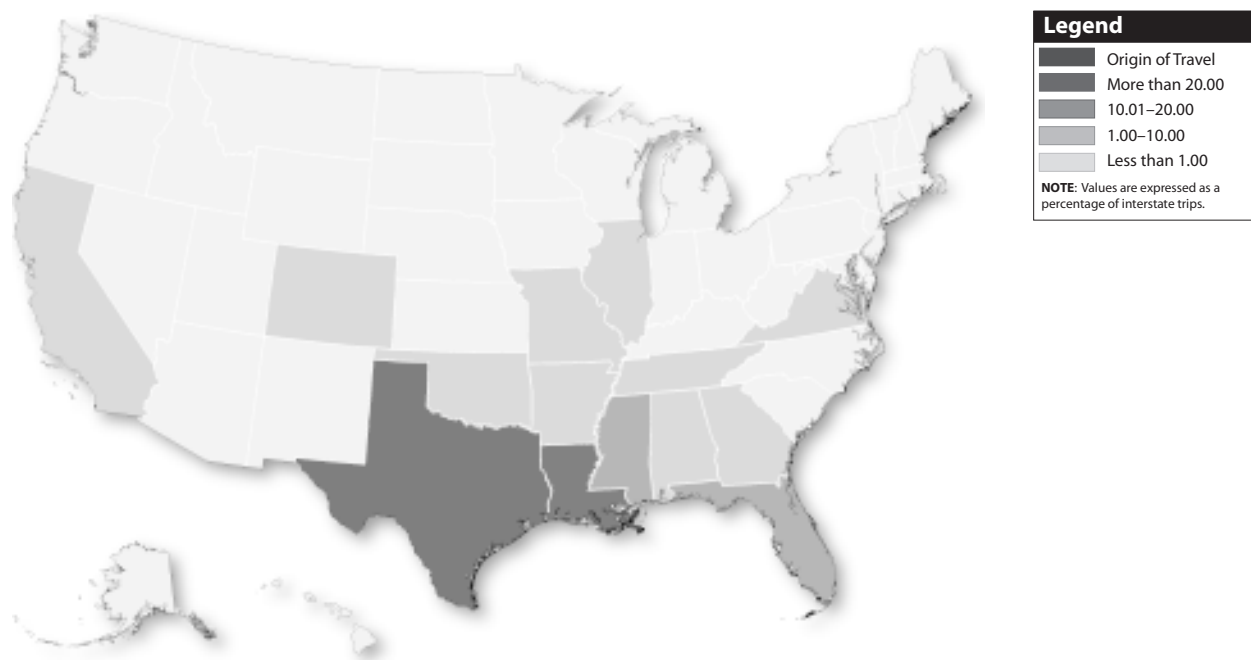


Table 2. Origin States of People Who Visit Louisiana (In thousands)

| TRIPS WITHIN LOUISIANA | | 6,052 | | |
|------------------------|-------|-------|----------------|-------|
| Alabama | 510 | | Montana | 7 |
| Alaska | 6 | | Nebraska | 11 |
| Arizona | 29 | | Nevada | 34 |
| Arkansas | 519 | | New Hampshire | 3 |
| California | 139 | | New Jersey | 107 |
| | | | | |
| Colorado | 33 | | New Mexico | 29 |
| Connecticut | 51 | | New York | 173 |
| Delaware | 8 | | North Carolina | 91 |
| District of Columbia | 17 | | North Dakota | 4 |
| Florida | 710 | | Ohio | 233 |
| | | | | |
| Georgia | 283 | | Oklahoma | 211 |
| Hawaii | 4 | | Oregon | 14 |
| Idaho | 8 | | Pennsylvania | 103 |
| Illinois | 117 | | Rhode Island | 8 |
| Indiana | 49 | | South Carolina | 173 |
| | | | | |
| Iowa | 25 | | South Dakota | 4 |
| Kansas | 39 | | Tennessee | 294 |
| Kentucky | 55 | | Texas | 3,665 |
| Maine | 7 | | Utah | 14 |
| Maryland | 57 | | Vermont | 3 |
| | | | | |
| Massachusetts | 50 | | Virginia | 142 |
| Michigan | 109 | | Washington | 47 |
| Minnesota | 54 | | West Virginia | 14 |
| Mississippi | 1,693 | | Wisconsin | 64 |
| Missouri | 290 | | Wyoming | 7 |

Note: Data are estimates based on a sample and subject to error. Symbol — represents zero or rounds to zero.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.

**Table 3. Destination States of People Who Live in Louisiana (In thousands)**

| TRIPS WITHIN LOUISIANA | | 6,052 | | |
|------------------------|-------|-------|----------------|-------|
| Alabama | 668 | | Montana | 11 |
| Alaska | 10 | | Nebraska | 10 |
| Arizona | 28 | | Nevada | 71 |
| Arkansas | 279 | | New Hampshire | 1 |
| California | 163 | | New Jersey | 24 |
| Colorado | 95 | | New Mexico | 51 |
| Connecticut | 22 | | New York | 80 |
| Delaware | — | | North Carolina | 77 |
| District of Columbia | 85 | | North Dakota | 5 |
| Florida | 989 | | Ohio | 47 |
| Georgia | 254 | | Oklahoma | 96 |
| Hawaii | 20 | | Oregon | 10 |
| Idaho | 27 | | Pennsylvania | 58 |
| Illinois | 105 | | Rhode Island | 1 |
| Indiana | 21 | | South Carolina | 47 |
| Iowa | 46 | | South Dakota | 1 |
| Kansas | 34 | | Tennessee | 264 |
| Kentucky | 34 | | Texas | 2,896 |
| Maine | 9 | | Utah | 34 |
| Maryland | 34 | | Vermont | — |
| Massachusetts | 20 | | Virginia | 97 |
| Michigan | 43 | | Washington | 29 |
| Minnesota | 25 | | West Virginia | 7 |
| Mississippi | 1,312 | | Wisconsin | 16 |
| Missouri | 198 | | Wyoming | 20 |

Note: Data are estimates based on a sample and subject to error. Symbol—represents zero or rounds to zero.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.

Table 4. Travel Rates by Trip and Traveler Characteristics for Louisiana: 1995

| | Person trips [†] | Number of travelers [†] | Trips per traveler | Miles [*] | Miles per traveler | Miles per trip |
|--------------------------------|---------------------------|----------------------------------|--------------------|--------------------|--------------------|----------------|
| PEOPLE WHO LIVE IN AREA | 14,774 | 3,436 | 4.3 | 11,040 | 3,249 | 747 |
| Means of transportation | | | | | | |
| Personal use vehicle | 12,683 | 3,123 | 4.1 | 7,324 | 2,345 | 577 |
| Commercial air | 1,682 | 829 | 2.0 | 3,287 | 3,965 | 1,954 |
| Intercity bus | 19 | 15 | 1.2 | 17 | 1,144 | 915 |
| Train | 24 | 20 | 1.2 | 71 | 3,634 | 2,952 |
| Other | 366 | 251 | 1.5 | 340 | 1,354 | 930 |
| Main purpose | | | | | | |
| Business | 3,764 | 933 | 4.0 | 2,923 | 3,134 | 776 |
| Visit friends or relatives | 4,472 | 1,669 | 2.7 | 3,311 | 1,984 | 740 |
| Leisure | 4,687 | 1,978 | 2.4 | 3,391 | 1,714 | 723 |
| Other | 1,850 | 955 | 1.9 | 1,415 | 1,482 | 765 |
| Income | | | | | | |
| Less than \$25,000 | 2,524 | 811 | 3.1 | 1,967 | 2,427 | 779 |
| \$25,000 to \$49,999 | 6,446 | 1,583 | 4.1 | 4,869 | 3,076 | 755 |
| \$50,000 or greater | 5,805 | 1,043 | 5.6 | 4,204 | 4,031 | 724 |
| Age | | | | | | |
| Less than 24 | 3,653 | 1,148 | 3.2 | 2,637 | 2,297 | 722 |
| 25 to 64 | 10,038 | 2,009 | 4.0 | 7,408 | 3,687 | 738 |
| 65 and over | 1,083 | 283 | 3.8 | 996 | 3,524 | 919 |
| Gender | | | | | | |
| Male | 7,987 | 1,647 | 4.8 | 5,870 | 3,564 | 735 |
| Female | 6,787 | 1,735 | 3.9 | 5,170 | 2,980 | 762 |
| PEOPLE WHO VISIT AREA | 16,367 | 3,209 | 5.1 | 12,283 | 3,832 | 751 |
| Means of transportation | | | | | | |
| Personal use vehicle | 13,688 | 2,193 | 6.2 | 7,774 | 3,545 | 568 |
| Commercial air | 2,279 | 875 | 2.6 | 4,217 | 4,819 | 1,851 |
| Intercity bus | 12 | 5 | 2.2 | 26 | 4,903 | 2,209 |
| Train | 17 | 8 | 2.2 | 19 | 2,424 | 1,092 |
| Other | 371 | 128 | 2.9 | 247 | 1,924 | 666 |
| Main purpose | | | | | | |
| Business | 4,758 | 905 | 5.3 | 3,912 | 4,322 | 822 |
| Visit friends or relatives | 4,748 | 896 | 5.3 | 3,533 | 3,945 | 744 |
| Leisure | 4,684 | 1,215 | 3.9 | 3,469 | 2,854 | 741 |
| Other | 2,177 | 554 | 3.9 | 1,368 | 2,471 | 629 |
| Income | | | | | | |
| Less than \$25,000 | 2,636 | 521 | 5.1 | 1,749 | 3,359 | 664 |
| \$25,000 to \$49,999 | 6,926 | 1,209 | 5.7 | 4,606 | 3,809 | 665 |
| \$50,000 or greater | 6,805 | 1,333 | 5.1 | 5,928 | 4,448 | 871 |
| Age | | | | | | |
| Less than 24 | 3,454 | 696 | 4.0 | 2,384 | 3,428 | 690 |
| 25 to 64 | 11,806 | 2,110 | 5.6 | 9,017 | 4,273 | 764 |
| 65 and over | 1,106 | 235 | 4.7 | 881 | 3,751 | 797 |
| Gender | | | | | | |
| Male | 8,644 | 1,477 | 5.9 | 6,629 | 4,487 | 767 |
| Female | 7,723 | 1,574 | 4.9 | 5,654 | 3,592 | 732 |

Note: Data are estimates based on a sample and subject to error; 1995 data are preliminary. Symbol—represents zero or rounds to zero. [†]Numbers in thousands. *Numbers in millions.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.

